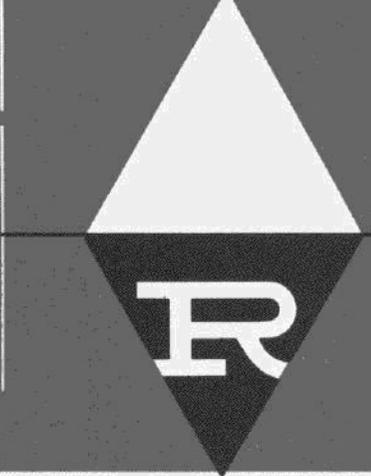


THE RESTON LETTER



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DEDICATION ISSUE • VOLUME 4, NUMBER 1 • RESTON, VIRGINIA • MAY 21, 1966

The Dedication of Reston



Belief in people, in ferment among them and excellence around them, makes Reston sturdy, vigorous and buoyant. This is its promise. This is its dedication.

Dedication Day Program 11:00 A.M.

Band selections from 10:30 a.m. to 11:00 a.m.

Dr. Thomas Marshall Hahn, Jr. President, Virginia Polytechnic Institute, Presiding

Presentation of Colors, Reston Boy Scout Troop 113

The National Anthem by the McLean High School Band (Philip Lester, Director)

Invocation by the Reverend J. Robert Regan, Jr., Pastor, Redeemer Methodist Church, Reston, Virginia

Introduction of Distinguished Guests by Dr. Thomas Marshall Hahn, Jr.

Remarks: Robert E. Simon, Jr., Founder of Reston

Remarks: The Honorable Robert C. Weaver, Secretary, Department of Housing and Urban Development

Remarks: The Honorable Stewart L. Udall, Secretary, Department of the Interior

Introduction of Ambassadors and Official Representatives of New Town Countries

His Excellency, Oliver Weerasinghe, Ambassador of Ceylon

Dedication Address: The Honorable Mills E. Godwin, Jr., Governor of The Commonwealth of Virginia

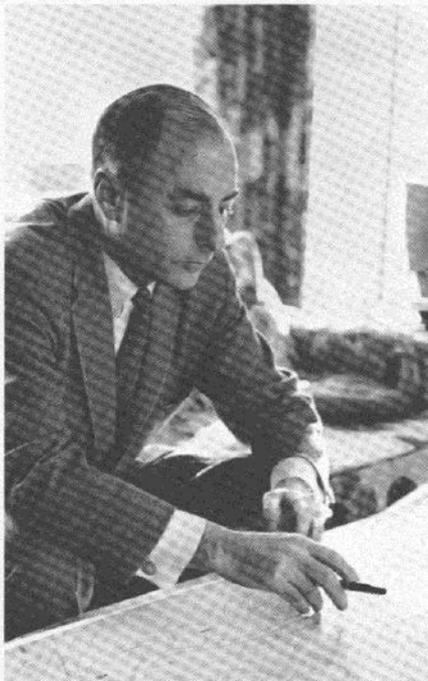
Unfurling of The Flag of Reston

Benediction by the Reverend William Scurlock, Pastor, Washington Plaza Baptist Church

Recessional Music

The Dedication of Reston

Robert E. Simon, Jr.



Today, May 21, 1966, is Dedication Day for Reston, Virginia. There will be appropriate ceremonies marking this occasion in Washington Plaza on the shores of Lake Anne at 11 o'clock in the morning and a celebration dance in the Plaza in the evening for the First Families of Reston.

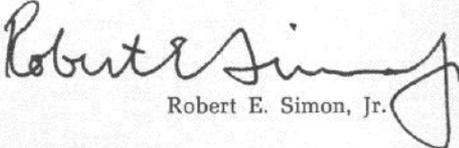
The list of participants and of invited guests to these ceremonies is indicative of their significance. The United States only recently started to face up to the task of developing the physical framework for the Great Society. American planners found in the New Town movement an important tool for this purpose. This movement, which was highly developed in Europe and under way on the other continents of the world, had not begun in this country a scant five years ago. And so it is fitting that Reston be dedicated in the presence of representatives from those foreign lands who have led the way and are participating in the New Town movement.

The presence of outstanding representatives of Federal, State, and County governments highlights the collaboration between the public and private sectors of the National community, which is the hallmark of the private enterprise system at its best.

The participating and presence of many of the First Families of Reston is of prime importance. A community is only good when it is designed for the individual—to give each person the opportunities which mean most to him.

Reston's dedication is a beginning. People live here now, but nowhere near the seventy-five or eighty thousand who will. People work here now, but nowhere near the thirty or thirty-five thousand who will. We have built our first village center and our first community center, but there are six more to come. We have built our first golf course, swimming pools, tennis courts, riding stables, playgrounds, walkways, underpasses, sculpture and fountains, but there is much more to come. We have had music and dance and films, and lectures; meetings and classes; art exhibits and turtle races. Our nursery and kindergarten will be joined by our first elementary school in 1967, and after that many more. But as of now, the First Families of Reston have a town and a sense of place and identity. And all of us will grow with Reston, not just the children.

This beginning, this cornerstone for the future, is the work of many people with many talents laboring many months. They all have my thanks. More important, we have all around us, in smiles as well as stone, the fruits of that labor. It is a cause for rejoicing.


Robert E. Simon, Jr.



It is true, as I am sure someone will point out while I extol the virtues of Reston, that the Governor of Virginia lives in a 150-year-old mansion within sight of Thomas Jefferson's venerable capitol of Virginia.

But it is also true, and to me it is particularly significant, that in Virginia today, those hallmarks of yesterday and this village of tomorrow can peacefully co-exist.

To those who first dreamed this dream, who transmitted it to plans and specifications, who laid the foundations and built the structures, and who have come here to see the storied results, I extend the Governor's felicitations and fervent admiration.

Virginia has long been credited with moonlight, mint juleps, and magnolias. I trust that from this day forward, she will also be known as the home of Reston.

The Honorable Mills E. Godwin, Jr.
Governor of The Commonwealth of Virginia

The pastoral American of a century ago, whose conservation insights were undeveloped, has been succeeded by the asphalt American of the 1960's, who is shortsighted in other ways. Our sense of stewardship is uncertain partly because too many of us lack roots in the soil and the respect for resources that goes with such roots. Too many of us have mistaken material ease and comfort for the good life. Our growing dependence on machines has tended to mechanize our response to the world around us and has blunted our appreciation of the higher values.

There are many uprooting forces at work in our society. We are now a nomadic people, and our new-found mobility has deprived us of a sense of belonging to a particular place.

Money spent on a properly planned environment is an investment not only in future taxability, but in the physical and mental health of the residents—their efficiency, their general well-being, and their enjoyment of life.

The Quiet Crisis.
The Honorable Stewart L. Udall
Secretary, Department of the Interior

Seven out of ten people in the United States live in urban areas, and by 1970 the proportion will be even greater. . . . We are in fact, though perhaps not in our thinking or in our governmental institutions, an urban people. . . . As contrasted to the relatively simple life of several generations ago, urban living today involves a complex of activities in which the individual and the family become increasingly dependent upon community action as contrasted to individual.

New communities facilitate well-planned, large-scale development. Thus they represent a potential beneficial long-term investment in the utilization of our land resources. . . . New communities can provide a setting for experimentation and innovation in many other fields. In them more efficient and effective institutions for education, recreation, communications, and transportation could be established.

Dilemmas of Urban America.
The Honorable Robert C. Weaver
Secretary, Department of Housing and Urban Development



The Honorable Mills E. Godwin, Jr.



The Honorable Stewart L. Udall

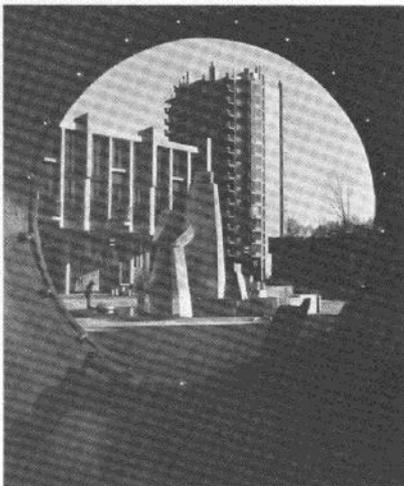


The Honorable Robert C. Weaver

Ambassadors and Representatives of New Town Countries Present at the Dedication of Reston

Argentina—His Excellency Dr. Norberto M. Barrenechea
Australia—His Excellency John Keith Waller, C.B.E.
Canada—His Excellency Charles S. A. Ritchie
Ceylon—His Excellency Oliver Weerasinghe, O.B.E.
Czechoslovakia—His Excellency Dr. Karel Duda
Finland—His Excellency Olavi Munkki
France—His Excellency Charles Lucet
Germany—His Excellency Heinrich Knappstein
Great Britain—Mr. Sidney H. Hebblethwaite, C.M.G.,
Counselor
Guinea—His Excellency Karim Bangoura
Hungary—The Honorable Janos Radvanyi, E.E. and M.P.,
Charge d'Affaires ad interim
India—The Honorable Mullavesal G. Raja Ram, Minister
Indonesia—His Excellency Lambertus N. Palar
Israel—His Excellency Avraham Harman
Nigeria—His Excellency N. Ade Martins
Norway—Mr. Olaf Solli, Charge d'Affaires ad interim
Poland—His Excellency Edward Drozniak
Romania—Mr. Ion Baschiru, Counselor
Sudan—His Excellency Amin Ahmed Hussein
Sweden—The Honorable Jean-Jacques de Dardel, Minister
Thailand—Mr. Nibhon Wilairat, First Secretary
United Arab Republic—The Honorable Hassan Hosny,
Charge d'Affaires

Washington Plaza from inside Meenehan's



Some tours of Reston

Reston has been host to visitors from all over the world. Here are just some of them.

Afghanistan—Abdel Ahad and F. M. Khairzad.
Argentina—Ricardo H. Garcia Uriburu, Architect.
Australia—Fred E. Waring, Engineer, Maroubra.
Brazil—Miss Suzy Dimenta DeMello, Professor of Architectural Composition at the Federal University.
Canada—Herbert C. Auerbach, Architect and Planner, and Morey Shohet, President of Immobilia, Inc., Montreal.
Ceylon—Valentine Gunasekara, Architect, Colombo.
Chile—Gustavo Virgil Munizaga, Urban Design Student,
Colombia—Raul Gonzalez Perez, Chief, Program of School Construction, Department of Antioquia.
Czechoslovakia—Dr. Ladislav Kesner, Vice-Director, National Gallery in Prague.
Denmark—Karl Eskelund, Journalist, Denmark.
Finland—Antero Markelin, Architect, Tapiola.
France—Emile Muller, The Mayor of Mulhouse, Haut-Rhin.
Germany—The entire supervisory Board of Neue Heimat.
Great Britain—Wayne Thomas, Director of British New Town Association.
India—Ranjit Sabikhi, Asst. Professor of Architecture,
Mexico—Humberto Eduardo Ponce-Adams, Director, School of Architecture, University of Guadalajara, Mexico.
Netherlands—Dirk Freiling, Architect, The Hague.
New Zealand—Neville C. Phillips, Chairman, Inter-Departmental American Studies Program.
Nicaragua—Samuel Barreto, Architect, Managua.
Norway—Arne Hellum, City Manager for Housing, Oslo.
South Africa—Selwyn B. Myers, General Manager, Garden Cities Assoc., Capetown.
Indonesia—Mohamad I. Nawawi, Chief, Cash and Loan Division, South Sumatra Development Bank.
Iraq—Faik Hassan, City Planner, Baghdad.
Ireland—William Craig, Minister of Development.
Israel—Meir Rozner, Planning Director, Ministry of Housing, Negev District. Meir Batz, Chief of Town Planning.
Italy—Dr. Emilio Lapiello, Government Housing Credit Office, Rome. Dr. Renato Manna, Treasury Department.
Japan—Moriyuke Sawamoto, First Secretary, Embassy of Japan, Washington, D.C.
Malaysia—Alan Choe Fook Cheong, Chief, Urban Renewal.
Sweden—Per-Olof Handson, Chairman, Real Estate Board, Stockholm. Ake Hedtjarn, Assistant Director, Redevelopment Division, Stockholm. Nils Sterner, Chief Architect.
Switzerland—Curt Riess, Journalist, Forchscheuren, Zurich.
Turkey—Wives of Turkish Embassy Officials.
U.S.S.R.—Professor Kopyrim, Moscow Architectural Institute, Moscow. The Chief Planner for the City of Leningrad.
Yugoslavia—Marko Slajmer, Director, Urban Planning Office and Chairman Committee for Urban Planning.

Reston 1966—A Calendar

January

The New Year saw the occupancy of the first apartments in Washington Plaza and the opening of the fifteen-story high Heron House, both in Lake Anne Village. The first offices to open on Washington Plaza were that of Paul Scanlon, Esq., and Western and Southern Life Insurance Co., and the first shop to open for business on Washington Plaza was Gudrun.

The new residents of Lake Anne Village found new shops opening in January to serve them, as well as all the new residents of Reston. The Lakeside Pharmacy, under the management of Mr. Jack Chocola, opened its doors early in the month. The Mooring, run by Mr. J. W. Spear, Jr., Lake Anne Center's first restaurant, located next door to the Quay Club, began full-time operation shortly thereafter.

On January 26, when resident population of Reston was over 400, the Safeway supermarket joined its neighbors on Washington Plaza with official ribbon-cutting ceremonies marking the event. Mr. James B. Selonick, Executive Vice-President of Reston, and Mr. James Long, Safeway Regional Manager, and Mr. Robert E. Childress, the new store's manager, did the honors—accompanied by the children of the Reston Nursery-Kindergarten School.

It was an auspicious beginning for the New Year and the New Town of Reston.

Art classes are popular at Reston



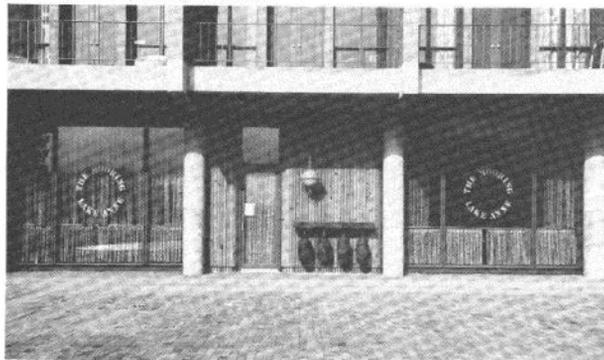
February

The Quayside apartments, along Lake Anne, were ready for their first occupants in February. (They are now completely occupied.) And along with more people, there was more activity and more premieres.

Dyer Brothers' beautiful Heron House Gallery, occupying five rooms with a view of Lake Anne on the ground floor of the high-rise, was formally opened on February 12 with an exhibition of the works—oil, casein, and collage—of Mrs. Eve Valine Monroe. This has been followed with a new show each month.

In February, Lake Anne froze, but the Community Center was in full swing, and Miss Brenda J. Carmer became Reston's first Community Center Director on Valentine's Day.

A restaurant for Restonians



March

The harbingers of Spring for Reston were more people, new townhouses, and a new shop especially designed to meet the needs of the season.

On March 15, Reston opened the model homes for its fourth townhouse cluster, the first new cluster since the original three of the pilot project phase. Designed by Chloethal Woodard Smith in a new architectural idiom, six freshly designed townhouses, ranging from two to five bedrooms, were constructed on North Shore Drive, next to Lake Anne Village's first elementary school site. Construction of the cluster continues there apace.

That same pre-spring weekend, Meenahan's Hardware, Inc.—which was already operating a splendid store on Washington Plaza—opened its first, and Reston's first, Garden Center. Ideally located at the entrance to the Lake Anne Center parking area, the handsome shop offers an entire line of patio and garden supplies. Mr. Willard Trenary, a native of nearby Herndon, is manager of both of Meenahan's Reston stores.

George B. Zacko, D.D.S., and John A. Shattuck, D.D.S., opened their dental offices in Lake Anne Center in March, the first of a series of doctors to provide health and medical care right in Reston. Both are 1960 graduates of the Dental School of the University of Pennsylvania and both are most welcome.

Stroll in the Village Center



April

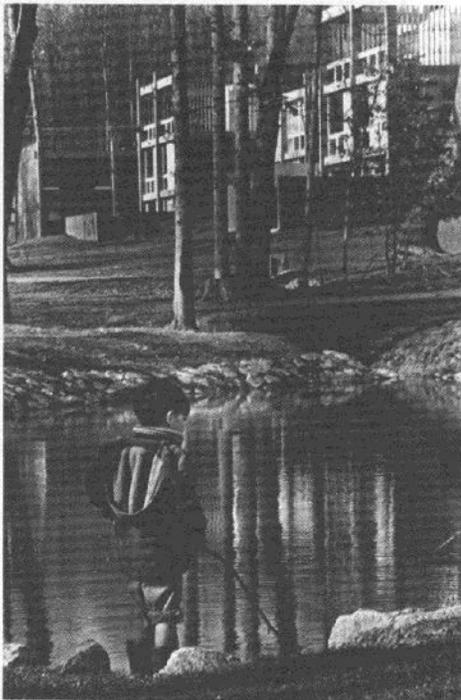
Easter sunrise services were held on the shores of Lake Anne by both of Reston's resident ministers, Rev. J. Robert Regan, Jr., Methodist, and Rev. William Scurlock, Baptist. Intellectual, as well as spiritual, services continued to expand at Reston.

The Carter Glass Branch of the Fairfax County Public Library was dedicated on April 17. The keys for the beautiful new library, located next to the Community Center on Washington Plaza in Lake Anne Center were presented to the Honorable Stuart DeBell, Member of the Fairfax County Board of Supervisors.

Mrs. Mary McCulloch, Director of the Fairfax County Library System, spoke at the ceremonies and introduced Mr. Joseph E. Mersereau, the Director of the Carter Glass Branch. The library is open six days a week from 10 A.M. to 9 P.M., Monday through Friday and 10 A.M. to 5:30 P.M. on Saturday. It is already one of the favorite meeting places of Restonians young and adult.

Meanwhile, in Hunter's Woods Village, the second village of Reston, the homebuilders participating in Reston's development offered new single family homes to the public.

Happiness is a solitary pool



May

There was no May Day Parade at Reston, but it was a very busy month nevertheless.

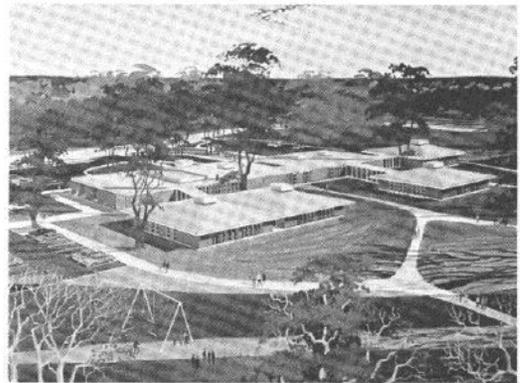
The dedication of Reston, itself, on May 21, was, of course, the most noteworthy event. But there were many others.

Dr. William J. Cassidy, a specialist in internal medicine and cardiology, became Reston's first doctor in residence, moving his family here and opening offices in Lake Anne Center. The offices are shared by two other doctors—Dr. Owen C. Shull, a general practitioner, and Dr. Louis Q. Pugsley, a specialist in obstetrics and gynecology. Restonians now have excellent round-the-clock medical service.

Max Libman, Esq., a patent attorney and early Reston resident, opened offices in Lake Anne Center not far from the Libman home in Waterview Cluster. Two ex-Reston staffers, Mr. Robert Kursch and Mr. John Veatch, opened their civil engineering, surveying and land planning office in the Quayside offices of Lake Anne Center in May, also.

Youngland's Children Shop was added to the shopping world of Washington Plaza during the first week of May. Mr. and Mrs. Carl Mullins, owners, have stocked the store with a full line of children's wear from infant to size 14, as well as juvenile furniture and other items of interest to the younger set. Mrs. William Lawrence, a Reston resident whose husband is a homebuilder at Reston, will manage Youngland's.

The coming Reston elementary school



Friday, May 13, brought good luck to Reston, for on that day it was learned that the Fairfax County School Board announced the award of the construction of the first Reston Elementary School to Reston, Virginia, Inc., which will build the school without profit in addition to having donated the land. Construction will begin immediately so that the school will be ready for use by 1967.

The weekend of May 28, following Reston's dedication, will see the opening of the fifth cluster of townhouses—Golf Course Island by Louis Sauer, A.I.A. As the name of the cluster makes clear, these handsome and original homes are located on a site surrounded by the Reston North Golf Course, and offer exceptional views. Seven different models, ranging from two to five bedrooms, will be offered in this new and highly imaginative group.

And as befits the approach of Memorial Day weekend and the coming of summer, Reston's swimming pools open to all residents of Reston merely at the cost of annual maintenance dues, will open on May 29.

Activities

"Reston . . . where the smart people go when they come to life."

So runs the tag line in Reston's advertisements. And the life of the Reston Community explains why. These are some of the happenings of recent months.

Music The Lake Anne Community center opened last winter with performances by The Wilkerson Foundation Choir, The Washington Brass Quartet, and The Lywen String Quartet. On Sunday, January 23, the center was filled with music, and people, again; this time to hear a concert of Baroque music performed by The Potomac Chamber Orchestra under the direction of Karl Rucht. February 13 brought The-Little Singers of Cordoba, Argentina, to Reston for a concert which proved so successful the children returned for a second concert on March 13. Another extraordinary group of young singers was heard in the Lake Anne Community Center on May 1 when the Madrigal Singers of Madison High School, under the direction of Don H. Guidotti, gave an outstanding performance. A series of summer concerts, to be performed on Washington Plaza on Sunday evenings, will get under way in June.



Art The Heron House Gallery has had a succession of fascinating exhibitions throughout the season, each preceded by a gala opening reception. Artists and architects associated with the development of Reston had their works shown in the gallery, and in conjunction with the appearance of the Potomac Society concert a special show of The Berlin Artists was held in the gallery. Robert B. Rigg's works were exhibited in March, the work of the Greek artist, Anthony Karafylakis, was on display during much of April, and a very successful exhibition of the works of the talented Washington artist, Theodora Kane, has been held in May. The Heron House Gallery is operated by Dyer Brothers.

There have also been exhibitions in the Lake Anne Community Center, including a show of the Reston students of Mrs. Mary Bonkemayer. A very rewarding exhibition of drawings, watercolors, ceramics and oils by students of the Corcoran School of Art opened on April 27.

Whether one's taste was academic or avant-garde, there was something worth seeing in Reston at all times during the first season of art exhibits.

Films At Lake Anne Center, it is Thursday Night at the Movies. Starting on January 6 and running through August, there is a feature film shown every week in the Community Center. Four separate series of films are currently being shown: The All Time Favorites (Max Reinhardt's version of Shakespeare's *Midsummer Night's Dream* on June 2, for example); The Foreign Language Classics (Eisenstein's *Alexander Nevsky* with the score by Prokofiev on July 14); Comedy Classics (*The Marx Brothers' A Night at the Opera*, June 16); and Music of the World (Chaliapin in *Don Quixote* on August 25).

Wolf von Eckardt speaks



Lectures The first lecture series given at Reston was "Planning and Building a New Community: Reston, New Town in Virginia," and featured each Wednesday night from January through March various experts on the genesis and development of Reston. Primarily for hometown consumption, the series nevertheless attracted students and neighbors from Washington, as well as other areas, and assorted Reston, Va., Inc., employees. The opening lecture was given by Robert E. Simon, Jr., President of Reston, Va., Inc., and he was followed by architects, planners, engineers, lawyers, school board, and county and state officials, who told the Reston Story. The distinguished architecture critic of the Washington Post, Wolf Von Eckardt, concluded the series.

A second lecture series, for next fall, is now being prepared.

Dance and Drama Lake Anne Center opened with ballet and folk dancing. Square dancing, modern dance, and the most modern dances have all taken place in Reston since then. The Square Dances are usually held on Friday nights and the latest dances on Saturday nights. Swingers are welcome at both.

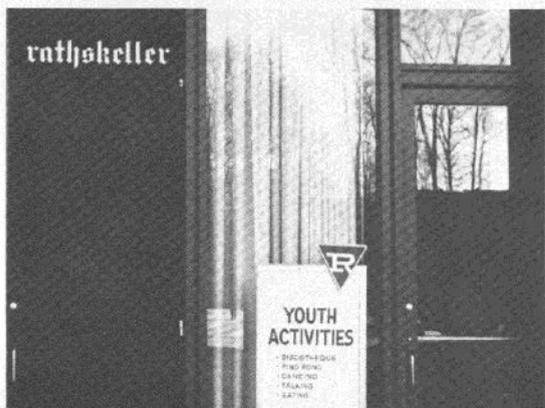
The Evelyn Davis School of Dance has been offering regular classes for fledgling ballerinas and exponents of the modern dance in the Community Center all winter, and the summer will see the addition of more classes and workshops. The McLean School of Ballet is also offering dance classes in the Community Center.

With the exception of the spontaneous dramas that occur from time to time on Washington Plaza, Reston's first dramatic production has not yet taken place. One is in the offing, however. The Reston Players, a President's drama group, will soon stage its first production, *The Greatest Game in Town*, a lampoon of the stock market, by Dorothy Looker.

Evelyn Davis dance class



Rathskeller Located in the Lake Anne Center, the Rathskeller is a spot especially reserved for young people in the ninth grade and up. Here is a unique feature in the Neighborhood. It is currently decorated wall-to-wall with teenage objets d'art: street signs, every conceivable model of the four-on-the-floor variety, pop art and current vocal artists, and a newly acquired pool table. These enterprising young lads and lasses are currently engaged in various fund-raising activities—records, future dances, et al.



The Churches The role of the early churches in Reston has been extremely significant. The first two ministers, Rev. J. Robert Regan, Jr., Methodist, and Rev. William Scurlock, Baptist, came into residence in Reston almost along with the first occupants of townhouses. Both ministers are residents, one of a townhouse, and one of a detached house. Services, including morning worship, Sunday School and vespers, were once held in temporary facilities but are now held in the Community Center.

The Children—Nursery-Kindergarten The Lake Anne Nursery-Kindergarten, directed by Mrs. Dorothy R. Bearman, now has 37 students with a staff of two teachers, two assistant teachers and the Director. Reservations for the 1966-67 sessions indicate there will be about 80 students, with three- and four-year-olds attending in the morning and five-year-olds in the afternoon.

The Nursery-Kindergarten is housed in its own specially designed quarters on the second level of the Village Center, and has its own rooftop playground.

By no means the least noteworthy among the art shows at Reston are the exhibits in the Lake Anne Nursery-Kindergarten. Here, one can discover oil and gouache self-portraits, still lifes, and studies of Reston.

In the Nursery School-Kindergarten



Playgrounds Play spots and Playgrounds are located convenient to mothers and children throughout the first village. They were designed by specialists and are scaled to varied age groups. Stimulating play equipment is close to housing and shops with tricycle and bicycle paths connecting them with the school sites and the village center.

These play spots were designed by David Aaron, New York playground architect, by sculptor Gonsalo Fonseca, and architect James S. Rossant. The fountain in Washington Plaza, by Rossant, though not designed as a play spot, has proved to be one of the favorites of the children of Reston. Future playgrounds will include those designed for older children, and Adventure Playgrounds—specially designed spaces where building materials will be available for older children to construct, say, their own Reston.

Scouts Active troops of Girl Scouts, Boy Scouts, and Cub Scouts have already met and organized at Reston. They meet each week at the Lake Anne Center.

Residential

New Townhouse Cluster

Saturday, March 19, marked the opening of a new cluster of townhouses designed by Chloethiel Woodard Smith. Mrs. Smith was one of the three original architects who planned townhouses in Lake Anne Village. The Water-view Cluster, her first offering of ninety townhouses is, today, almost 100% occupied.

"The New Smith" houses, as they are popularly known, feature a mixture of wood and brick exteriors with flat rooftops. An occasional house maintains a natural brick exterior, providing a textured contrast to painted brick and wood. Mrs. Smith's new homes are designed to take maximum advantage of a rolling, deeply wooded setting across from the Reston North Golf Course and next to what will eventually be Reston's Town Center.

These new townhouses range from two to five bedrooms with prices varying from \$27,900 to \$39,900. New features include optional intercoms with FM radio, fireplaces, and central vacuum cleaning. Also highlighted are family-sized kitchens with breakfast areas, powder rooms with full-width vanities, over-sized bathtubs in all bathrooms and carports.

A detached home at Reston



Golf Course Island Opening

One doesn't have to love the game of golf to enjoy living on a golf course island. On May 28 the seven new model townhouses designed by Philadelphia architect Louis Sauer, AIA, open. These houses virtually grow out of a high parcel of ground surrounded on four sides by the 200 acres of Reston's North Golf Course.

The setting is unique. One discovers forests to the east and west of the Island. On the north rises fifteen-story Heron House, with the shops, library, and Community Center of Washington Plaza just out of sight over the trees. On the south, past the fourth and fifth holes of the golf course, lies the quiet, smokeless Reston Industrial Park.

The Golf Course Island houses are striking. Steep roof lines cut and slash into the geometric patterns of the walls. Dormer windows and sun decks further break up sight lines. Exteriors are of rugged brick and painted wood.

These houses range from two to four bedrooms, and feature sunken living rooms, kitchen-breakfast rooms, separate dining rooms, fireplaces, and a variety of patios, courts and decks. *There will eventually be 400 townhouse and apartment units on the Golf Course Island. Sauer has clustered his houses and apartments to conform to the contour of the island. The grouping of individual units, with their bold exterior features, looks very much like an entire village.

On the Architect

Louis Sauer was born in Forest Park, Illinois, 1928. His architectural experience reflects a broad base: a consultant to the Redevelopment Authority of the City of Philadelphia, private residences and apartments in Philadelphia and New Jersey, a church in Wildwood, New Jersey, a playground in the city of Philadelphia, and an industrial plant in Philadelphia.

He has captured an entire field full of honors, from professional society awards to citations and honor awards from national publications too numerous to mention here. Sauer's work has been featured in *Progressive Architecture*, *New York Times Magazine*, *Arts and Architecture*, and *Casabella*. He is presently Associate Professor of the Department of Architecture, University of Pennsylvania, and he has been a faculty member, lecturer and critic at Drexel Institute of Technology, MIT, Rhode Island School of Design, and Yale. Sauer did his own graduate study at the School of Fine Arts, University of Pennsylvania.

Louis Sauer, architect



The new Smith townhouses



Planning, at Reston, also means variety. Beginning an entire city, from the beginning, should mean that one could find exactly the right kind of housing tailor-made to meet his family or individual needs. That is the Reston way. What one can't find in the fifty or more different townhouse floorplans, one can design or have designed as a detached home.

The interest expressed by homebuilders in the Reston concept has been encouraging. Already, over twenty separate builders are building or will soon build in Reston. Several of these custom-builders are already active in the townhouse field, others are offering single-family detached houses.

Industry

Hazleton Laboratories embarks on major expansion at Reston

Hazleton Laboratories has established two new divisions to be located at Reston in the 31,000 sq. ft. General Facilities Building on Newton Square West.

Occupying 10,812 sq. ft., Hazleton's Rabbit Breeding Division, headed by Doctor William H. Dieterich, a Doctor of Veterinary Medicine, is starting a program of breeding a carefully controlled colony of rabbits destined for use in life science research. In this facility rabbits will be raised in a specially air-conditioned environment so as to produce specimens free from health imperfections which can distort research results. This facility should gain recognition as the most sophisticated rabbit breeding operation in the world. The care with which the animals are bred and raised will make a significant contribution to life science research in minimization of extraneous effects due to pre-research disease or contamination.

The new Inhalation Division of Hazleton Laboratories, Inc., which will occupy 21,500 sq. ft. in the Hazleton building on Newton Square West, is being established to study the environment under which particular chemicals can be tolerated by human beings. A major part of this research program will concentrate on the effects of the inhalation of substances produced from the burning of fossil fuels such as coal and fuel oil. Initially, the program, headed by Doctor Harold N. MacFarland, will study the safe levels of the inhalation of sulphur dioxide.

Reston's Executive Vice-President, James B. Selonick said, "We are most pleased that the distinguished firm of Hazleton Laboratories, Inc. has seen fit to locate its new Inhalation and Rabbit Breeding Divisions on Newton Square at Reston."

The national headquarters and main research facilities of Hazleton Laboratories, Inc. are located on a 125 acre tract in Fairfax County, a few miles East of Reston. With the addition of these two new divisions at Reston, Hazleton ranks as the largest research complex in the Reston Industrial Center. In 1965 the Life Systems Division, headed by Dr. Gilbert Levin, and Instrument Development Company, a subsidiary headed by Mr. Paul Wilkins, took up residence in Reston's first Group Facilities Building on Newton Square South.



Hazleton Laboratories now ranks as the largest research complex in the Reston Industrial Center

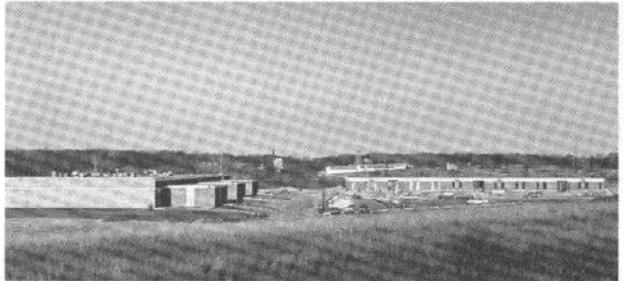
Two new divisions of Hazleton Laboratories will be here



Third Group Facilities Building at Newton Square

Final plans are now ready for the construction of the third Group Facilities Building in Newton Square. This building of 28,382 sq. ft. is located on Newton Square West and adjoins Hazleton's new building. Designed by Rouse, Dubin & Ventura of New York, Reston's Industrial master planners, the building overlooks the fourth green of Reston's North Golf Course. It will be available in early fall for lease to research and light manufacturing organizations. The building is designed so as to make it possible for the company to lease as little as 2,700 sq. ft.

The group facilities complex will one day encompass 370,000 sq. ft. of lease space (64,000 sq. ft. shown here)



In the Group Facilities Complex it is Reston's policy to design and build multiple tenant buildings in advance of leasing. The interiors are then finished according to the tenant's exact specifications. This procedure of advance construction of the building itself enables Reston's Construction Division to finish the space on a custom basis for each company within four months after the date of lease signing.

The first Group Facilities Building is occupied by Air Survey Corporation and two divisions of Hazleton Laboratories—its Life Systems Division and Instrument Development Company, a wholly owned subsidiary. The second building on Newton Square is being taken in entirety by Hazleton Laboratories. In it, the first 11,000 sq. ft. will house Hazleton's Rabbit Breeding program and the balance of 21,000 sq. ft. is under design for Hazleton's new Inhalation Division.

The third Group Facilities Building brings the total space on Newton Square to approximately 92,000 sq. ft. in three buildings. A total of 370,000 sq. ft. of space for lease is contemplated in the Group Facilities Complex as well as a central core of service facilities for use of the companies on Newton Square and their employees.



Paul I. Grinberg, Jr., Vice-President and Treasurer, is a graduate of Harvard College and the Harvard Graduate School of Business Administration. Prior to joining the Reston staff he was Treasurer of Atlantic Improvement Corporation in New York which was constructing a \$150 million recreational and residential community for 60,000 people.



Jefferson S. Smith, Vice-President of the Residential Division, here holding a conference with architect Louis Sauer and others, is a graduate of Harvard College and the Harvard Graduate School of Business Administration. He has had extensive experience in homebuilding and was Vice-President and General Manager of Belair in Bowie, Md., before he came to Reston.



Jane Gilmer Wilhelm, Reston's Director of Community Relations, is here shown in the Lake Anne Community Center. Mrs. Wilhelm is also Executive Director of The Reston, Virginia Foundation for Community Programs, Inc. Mrs. Wilhelm did her undergraduate work at William and Mary College and got her M.A. at Duke University. She has taught religion and philosophy at various schools and colleges and was most recently Assistant Principal for Instruction at McLean High School.



Brenda Jane Carmer Community Center Director, is a member of the National Recreation Association and the Association of College Unions. A native of New York State, Miss Carmer has experience in professional camping, amateur speed skating and recreational instruction in tennis, golf, camping, swimming, piano, guitar, and arranging. She attended Syracuse University where she earned a B.A. in Psychology. She received her M.A. at Teachers College, Columbia, in New York, as a major in Recreation.



Bernard E. Norwitch, Director of Advertising and Public Relations interviews Eugene Myers, Dean of the Corcoran School of Art for a radio broadcast. Norwitch, who received his B.A. from Temple University and M.A. from Columbia University, was formerly Administrative Assistant to Senator Joseph S. Clark of Pennsylvania.

The Dedication of Reston

"Childhood shows the man, as morning shows the day." And so it is with the young town Reston in the morning of its happening.

Reston is sturdy. Belief in the human potential governs its every innovation. 20th Century man can flourish when the vitality of urban invention combines with the ancient heritage of fertile land. Here, a man looks at a tall tower and a tree against the sky and knows that both mark the place of his home.

Reston is vigorous. Belief in the ferment between people and place is its strength. There is contentment and controversy in a town where each man matters. Here, people in ever-widening variety walk, work, watch a bird. They create their own life style, and by such creation make a valid community of men.

Reston is buoyant. Belief in excellence is its absolute standard. Artistry in surroundings lifts the spirit, sparks the imagination. Planning is its tool. Here, children run free to delight in a bridge, a wooded path. Water glints against brick, music sounds in the village, and men know a sense of joy.

Belief in people, in ferment among them and excellence around them, makes Reston sturdy, vigorous and buoyant. This is its promise. This is its dedication.

by Anne W. Simon May, 1966

